

# GULF MEDICAL TOURISM

30 -31 MARCH 2021



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## VIRTUAL CONFERENCE AGENDA

### Forum Day 1

30 March 2021, Tuesday - Time Zone: Dubai, GST

11:55 Welcome Message – Event Organizer

#### Day1 Conference Moderator

Noelle Homsy, Associate Director, **Grand Thornton, UAE**

12:00 – 12:20

Welcome Note and Keynote Speech by Dubai Health Tourism Department

**Mohamed Al Mheiri**, Director, Health Tourism Department, **Dubai Health Authority**

12:30 – 1:00

Presentation: Evolving Role of Service Excellence in Medical Value Travel

**David Boucher**, Chief of Service Excellence, Group/Corporate level, **Aster DM Healthcare**

1:10 – 1:30

Presentation: Travel & Tourism Global Economic Impact from COVID-19 and the Future of Travel and Tourism

**Nigel David**, Vice President APAC & MEA, **World Travel & Tourism Council**

1:40 – 2:00

Presentation “How Smart Hospitals are an advantage in Medical Tourism”

**Dr. Fatih Mehmet Gul**, Chief Executive Officer, **Fakeeh University Hospital, UAE**

2:10 – 2:30

Keynote Speech: China’s Health Tourism Strategies & Sustainable Development with Arab Countries

**Dr. Jia Xiao Fang**, President, **China Health & Medical Tourism Association**





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**2:40 – 3:10**

**Panel Discussion: Building Patient Trust in a COVID-19 World**

**Panelists:**

**Mohamed Al Mheiri**, Director, **Health Tourism Department, Dubai Health Authority**

**Nigel David**, Vice President APAC & MEA, **World Travel & Tourism Council**

**Igor Torsky**, Founder & VP of **Ukrainian Association of Medical Tourism**

**Christos Ph. Petsides**, Secretary General of the **Cyprus Health Services Promotion board** and Director of **Cyprus Chamber of Commerce and Industry**

**Christian Fadi El-Khour**, Head of Consulting, **Middle East Service Center – International Patient Service GmbH (MESC International Patient Service GmbH)**

**Panel Moderator:**

**Mr. Vivek Shukla**, Partner **RSM AE Technology, Dubai**

**3:20 – 3:40**

**Presentation: Promotional Strategies for Medical Tourism: ABCDE Model**

**Dr. George Davis**, Marketing Manager, **Dr. Sulaiman Al-Habib Hospital, Dubai**

**3:50 – 4:10**

**Presentation: Insights into Italy's Healthcare System and Outbound Medical Tourism**

**Ms. Maria Antonietta Princivalle**, President, **Italian Association of Medical Tourism**

**4:20 – 4:40**

**Presentation: Healthcare system in Cyprus and in depth analysis of Inbound and Outbound Health tourism industry in Cyprus**

**Christos Ph. Petsides**, Secretary General of the **Cyprus Health Services Promotion board** and Director of **Cyprus Chamber of Commerce and Industry**

**4:50 – 5:10**

**Ukraine in the Global World of Medical Tourism – New Challenges and Prospects**

**Igor Torsky**, Founder & VP of **Ukrainian Association of Medical Tourism**

**5:20 – 5:40**

**Presentation: UAE as medical Tourism Destination**

**Dr. Raza Siddiqui**, CEO Arabian Healthcare Group and Executive Director of **RAK Hospital**

**5:40 End of Forum Day 1**

**Forum Day2**

**31 March 2021, Wednesday**

**11:55 Welcome Message – Event Organizer**

**Day 2 Conference Moderator**

**Christian Fadi El-Khoury**, Head of Consulting, **Middle East Service Center – International Patient Service GmbH (MESC International Patient Service GmbH)**

**12:00 – 12:30**

**Future of Healthcare Excellence in Dubai**

**Dr. Mohammad Abdulqader Al Redha**, Director, Health Informatics, **Dubai Health Authority**

**12:40 – 1:00**

**Presentation – MESC Germany – The best of two worlds: How Medical Tourism and Telemedicine can complement each other**

**Christian Fadi El-Khoury**, Head of Consulting, **Middle East Service Center – International Patient Service GmbH (MESC International Patient Service GmbH)**

**1:10 – 1:30**

**Keynote: Developing integrated Business Model of Medical Tourism and Wellness Tourism Post-Covid Era**

**Dr. Prem Jagyasi**, Managing Director and CEO **Dr. Prem and Associates**

**1:40 – 2:00**

**Presentation by Prime Hospital - Knee Replacement Arthroplasty “In Context of Medical Tourism in UAE”**

**Dr. Sanjay Suren**, Specialist in Orthopedics, **Prime Hospital Dubai, UAE**

**Shatrujeet Kumar Rai**, Hospital Director, **Prime Hospital Dubai, UAE**

**2:10 – 2:30**

**Presentation by VPS Healthcare - Future of Healthcare | The Emerging Role of Personalized Healthcare in medical tourism**

**Tomon Louis**, Chief Executive Officer, Special Projects -**VPS Healthcare, UAE**



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**2:40 – 3:00**

**Presentation by Mediclinic - “It was the Best Decision of my life”**

**Barry Bedford**, Chief Operating Officer – **Mediclinic Middle East, UAE**

**3:10 – 3:30**

**Presentation: Quality and Excellence Through Abu Dhabi Medical Tourism**

**Hussam J. Kiwanis**, Medical Tourism Network Officer, **Department of Health (DOH) Abu Dhabi, UAE**

**3:40 – 4:10**

**Interactive Panel Session: The Future of Medical Travel**

**Panelists:**

**Maria Antonietta Princivalle**, President of **AIPTM, Italian Association of Medical Tourism**

**Saeed Hashemzadeh**, Manager Health tourism office, **Ministry of Health and Education of Iran**

**Ms. Nik Yazmin Nik Azman**, ACEO/CCO, **Malaysia Healthcare Travel Council, Malaysian Healthcare Travel Council**

**J. Paulo Moreira**, Founding Editor of the **International Journal of Healthcare Management**

**Panel Moderator:**

**Christian Fadi El Khouri**, MESC Center – **International Patient Service GmbH (MESC International Patient Service GmbH)**

**4:20 – 4:40**

**Presentation – MOH Iran - Health Tourism Challenges and Capabilities**

**Saeed Hashemzadeh**, Manager Health tourism office, **Ministry of Health and Education of Iran**

**4:50 - 5:10**

**Presentation – IJHM Digital Health and Artificial Intelligence: strategic management elements to re-launch Global Medical Tourism**

**J. Paulo Moreira**, Founding Editor of the **International Journal of Healthcare Management**

**5:10 End of Forum Day 2**

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